

[1] Internet has recently become the greatest market for successful businesses. One of the most inspiring success stories is that of Zoom. It is an American company offering remote video conferencing services. It is based in California and has offices in Europe, Asia and Australia. The story of Zoom has been a journey for its founder Eric Yuan.



[2] Eric Yuan was born and lived in China until he was 27 years old. He got his bachelor's and master's degrees in applied mathematics and computer science from the Shandong University of Science and Technology in his country. He got married at the age of 22. Yuan immigrated to the U.S. in 1997. His visa application was denied 8 times, but he kept

persisting. Finally, on the 9th attempt, he was approved, but the process lasted two years.

- [3] When Yuan arrived in USA, he started his first job in Silicon Valley as a software engineer at a young company called WebEx. In 2006, Yuan got an MBA (Master of Business Administration) from Stanford Business School and became vice president of Engineering at **the company**. In 2007, Cisco Systems company bought WebEx for \$3.2 billion. Yuan wanted to develop new products at Cisco as customers had become dissatisfied with the quality of the services. Yet, he couldn't convince his bosses to let it happen. So, he left Cisco.
- [4] In 2011, Yuan started his own company and launched the Zoom platform. "I firmly believed I could develop a platform that would make customers happy. More than 40 fellow engineers followed me in my new venture," he explained. Five years later, Zoom hosted over 20 billion meeting minutes and its customers were 90% of the top 200 U.S. universities.



[5] The breakout of corona virus pandemic in 2019 was a turning point for Zoom. Lockdowns were announced in almost all countries. Companies, schools and colleges started using Zoom Video Communications to conduct business meetings and deliver classes. Zoom offered its basic plan free for all. It also released a paid plan which allows unlimited meetings. Businesses and schools have to pay a subscription fee for the various products the company offers. On top of that, Zoom also makes money from the promotion of hardware products. The company gained over 2.22

million users in the first months of 2020. Currently, Zoom has 504,900 business customers and a value of \$9.2 billion.

[6] Zoom, however, is facing a number of challenges. One of them is the fierce competitors such as Skype, Microsoft Teams and Google Meet. Another major issue is the privacy and security problem. Security experts and even the FBI warn that Zoom's default settings aren't secure enough. Apple was forced to remove **the software** from Mac computers last year after a serious security threat.

Adapted from: www.startuptalky.com

خاص بكتابة الامتحان		الامتحان الوطني الموحد للبكالوريا الدورة العادية 2023			4.5.	المملكة المغربية والمعالية المغربية والمسلكة المغربية والمسلكة المغربية والمسلكة المغربية ما المسلكة المعالية المسلكة المغربية المسلكة المسلك			
ннннннннн	ннннннн	н-ннн	I*	الموضونح	NS 10		الواصنو للتقويم والامتحانات	العروم	
	رقم الامتحان:			اسم الشخصي والعائلي:			· # 1 · 1		
المعامل 4	الإنجليزية مدة 3h المعامل 4 مدة الإنجاز المعامل 4			٠ ,	شعبة الآ	المادة الشعبة والمسلك			
 4 الامتحان	خاص بكتابة الامتحان			النقطة النهائية على 20: بالأرقام والحروف			المادة: اللغة الإنجليزية لشعبة والمسلك: شعبة الآداب والعلوم الإنسانية: مسلك الآداب		
2على5	الصفحة:			اسم المصحح وتوقيعه:		بة	ورقة الإجا	NS 10	
I. COMPRI				S) LL YOUR ANSWERS FORMATION FRO			2 pts)		
B. ARE T 1. Yuan s 2. The A 3. Yuan c C. ANSW 1. Why d 2. Why w 3. What i C. COMB 1. To ma	THESE S studied comerican and the comerican and	of Zoon STATEN computer authoriti d the Zo ESE QU want to c an impo antage c THE SE y from i	MENTS TE science in	l Yuan's visa upon his	STIFY. (3	M THI	E TEXT. (3 pts)		
3. Apple	_	_	ny removed	Zoom from its comp	uters because	e of			

لا يكتب أي شيء في هذا الإطار

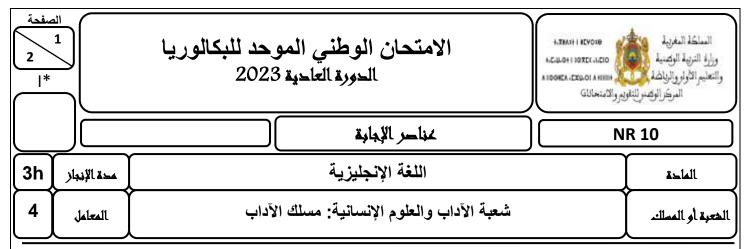
				0
				5
الصفحة: 3على 5	NS 10	- <u>الموشوع</u> الآداب	الامتحان الوطني الموحد للبكالوريا -الدورة العادية 2023 - مادة:اللغة الإنجليزية - شعبة الآداب والعلوم الإنسانية: مسلك	
E. CHOOSE T	HE RIGHT	MEANING OF I	EACH WORD ACCORDING TO THE TEXT. (2 pts)	
1. persisting	(paragraph 2) means:		
	_		c. assisting	
-	ragraph 6) me veak		c. unprofessional	
			•	
F. WHAT DO	THE UNDI	ERLINED WOR	DS IN THE TEXT REFER TO? (2 pts)	
		- 1		
2. the soft	ware (para	graph 6):		
II. LANGUAGE	(15 P	OINTS)		
A. FILL IN T	HE GAPS V	VITH THE COR	RECT WORDS FROM THE LISTS. (2 pts)	
1. The worker	rs are	so mı	ich noise that I can't concentrate on my homework.	
			taking - doing	
2. Can I borro	w your umbr	ella? I can't stand	around in the rain.	
			- walking - to walk	
3. Don't stop!	We have to.		running to the finish line.	
4. The area are			- put on - carry on	
4. The room			is usually used for official meetings.	
			e - which - whose	
B. FILL IN T			RECT WORDS FROM THE LIST. (1 pt)	
Croon Plane			n-profit - developing - endangered ganization that aims to save animals	
		natural habitats.	gamzation that aims to save aimhais	
•			THE CORRECT FORM. (2 pts)	
			(entertain)	
			upport (ecology) tourism in the area.	
			HE CORRECT TENSE. (2 pts)	
			a last night when he (come) across an	
, ,	article about		and inght when he (come) deross un	
-			eekend. In three years' time, he (save)	
		around Europe.	, = (==================================	
3. I really miss	s my friend Ja	amal. I (not / see)	him for five years now.	

لا يكتب أي شيء في هذا الإطار

الصفحة:4على5	NS 10	الامتحان الوطني الموحد للبكالوريا -الدورة العادية 2023 – الموضوع مادة: اللغة الإنجليزية - شعبة الآداب والعلوم الإنسانية: مسلك الآداب
E. REWRITE	THE SENTEN	CES AS SUGGESTED. (4 pts)
		s of fish at the sealife centre.
•	• •	to at the greatened? A unique told have dod
	, c	ts at the weekend," Amina told her dad.
•		h their work. They got into trouble.
4. Maria lives	next door. How	vever, we rarely see each other.
Although.		
F. CHOOSE TH	E APPROPRI	ATE RESPONSES. (2 pts)
1. Bob: I think	students shoul	dn't use artificial intelligence software at school.
a. I suppo	ose you're righ	t. b. Yes, let's. c. That's amazing!
	•	ay golf with me this weekend?
		b. Yes, I agree. c. I'm not sure I can.
u. 104 10	welcome.	o. res, ragree.
G. WHAT WOU	LD YOU SAY	IN THE FOLLOWING SITUATION? (2 pts)
You: (Your fr	iend is always l	ate for the gym. Complain about it.)
	_	complaint.)
III. WRITING	(10 POIN	TS) DO TASKS 1 AND 2
TASK 1: (4)	ots) Comp	lete the following paragraph.
	orld will look d	ifferent 30 years from now. For example, most jobs will be done by
I think the w		
	example,	
robots. Another		
robots. Another		

لا يكتب أي شيء في هذا الإطار

			>
الصفحة:5على5	NS 10	الامتحان الوطني الموحد للبكالوريا -الدورة العادية 2023 – الموسوع مادة:اللغة الإنجليزية - شعبة الآداب والعلوم الإنسانية: مسلك الآداب	
TASK 2: (6 pt	s) Write a r	eply to the following email.	
T have a h	níah havina	job but I do not like the boss and the working	
		rking about leaving it and looking for another	one.
		I should do? I really need your advice.	
		Jamal	
Hí Jamal,			
, , ,			
			• • • • •
			• • • • •
			• • • • •
	• • • • • • • • • • • • • • • • • • • •		• • • • •
			• • • • •
			• • • • •
	• • • • • • • • • • • • • • • • • • • •		



KEY AND MARKING SCALE

Accept any appropriate answer not mentioned in this key.

I. COMPREHENSION (15 POINTS)

Testees should not be penalised for spelling and grammar mistakes in the comprehension section.

CHART FILLING: (2 pts; 0.5 pt each)

Event/ information	Date/ figure
The amount of money Cisco Systems paid to buy WebEx	\$3.2 billion
Yuan started his own company and launched the Zoom platform.	2011
Duration of meetings organized on Zoom platform	20 billion minutes
The value of Zoom company	\$9.2 billion

- TRUE OR FALSE: (3 pts) (1 pt each: 0.5 pt for the right choice and 0.5 pt for the right justification. Consider the justification only if the choice is correct. Quotes from the text are acceptable.)
 - 1. F. He got his bachelor's and master's degrees in applied mathematics and computer science from the Shandong University of Science and Technology in his country.
 - 2. F. His visa application was denied 8 times (he was approved on the 9th attempt.)
 - 3. T. More than 40 fellow engineers followed me in my new venture.

C. WH QUESTIONS: (3 pts; 1 pt each)

- 1. ...because customers had become dissatisfied with the quality of the services.
- 2. ...because of Covid-19, lockdowns were announced in almost all countries and companies, schools and colleges started using Zoom.
- 3.It allows unlimited meetings.
- D. SENTENCE COMPLETION: (3 pts; 1 pt each)
 - 1. released a paid plan (businesses and schools have to pay a subscription fee for the various products the company offers)/ promotes hardware products.
 - 2. Zoom's (fierce) competitors.
 - 3.privacy and security problems/ a security threat.

E. THE RIGHT ANSWER:(2 pts; 1 pt each)

1. a. insisting

- 2. b. strong
- WORD REFERENCE: (2 pts; 1 pt each) 1. WebEx 2. Zoom

II. LANGUAGE (15 POINTS)

A. GAP FILLING: (2 pts; 0.5 pt each) 1. making 2. walking 3. carry on 4. where

B. GAP FILLING: (1 pt; 0.5 pt each)

non-profit

endangered

C. WORD FORM: (2 pts; 1 pt each)

1. entertainment 2. ecological

1. was surfing - came 2. will have saved 3. haven't seen D. VERB TENSE: (2 pts; 0.5 pt each)

- E. SENTENCE REWRITING:(4 pts; 1 pt each)
 - 1... can be seen at the sealife centre.
 - 2. .. to visit her grandparents at the weekend/that she would visit her grandparents at the weekend.
 - 3. ... the employees had finished their work, they wouldn't have got into trouble.
 - 4. ... Maria lives next door, we rarely see each other.

F. APPROPRIATE RESPONSES: (2 pts; 1 pt each)

1. **a**. (I suppose you're right)

2.c. (I'm not sure I can.)

G. SITUATION: (2 pts; 1pt each) Accept any correct and appropriate answer.

(10 POINTS; Task 1: 4 pts; Task 2: 6 pts) III. WRITING

The following criteria should be respected while scoring the writing tasks.

Scoring criteria	Task 1	Task 2
Relevance of content to the task	2 pts	3 pts
Appropriateness and variety of vocabulary	1 pt	2 pts
Grammar and mechanics	1 pt	1 pt

