

الامتحان الوطني الموحد للبكالوريا
المسالك المهنية
الدورة العادية 2022
- الموضوع -

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المملكة المغربية
وزارة التربية الوطنية
والتعليم الأولي والرياضة
المركز الوطني للتقويم والامتحانات

3 مدة الإنجاز

اللغة الإنجليزية

المادة

2 المعامل

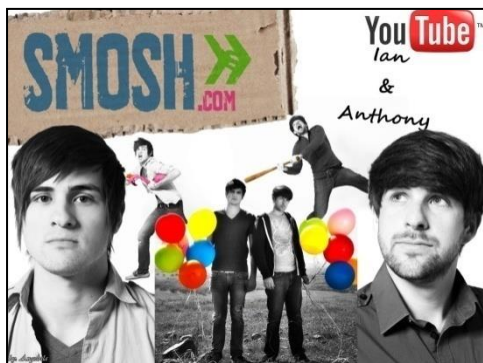
شعبة الخدمات: مسلك المحاسبة ومسلك التجارة

الشعبة أو المسلك

[1] YouTube, which started in 2005, is becoming one of the most popular websites for watching and streaming videos. Regular users are becoming famous through uploading videos. More and more people are building successful media platforms through sharing their talents, their voices and building an audience of their own. These YouTubers' successes started from simply uploading videos in their bedroom and later they expanded their blogging habit into fame and fortune.



[2] PewDiePie, a Swedish YouTube vlogger, concentrates on the domain of video games. He has broken various YouTube progress records, moving from 12 million supporters in August 2013 to more than 20 million in January 2014. Nowadays, his channel has 111 million subscribers. The reason behind his success is consistency. He uploads videos on his channel every single day. He invests a lot of time reacting to his fans' comments. PewDiePie's fame is a worthy lesson for anyone eager to grow audience on YouTube. There is no secret formula but consistency, hard work, and quality content to engage your audience constantly.



[3] Smosh is a YouTube comedy channel operated by Ian Hecox and Anthony Padilla. The producers behind the brand aren't newcomers to internet content creation or comedy. In 2003, Anthony Padilla uploaded a few short Flash animations on the Newgrounds website. A few months later his friend, Ian Hecox, started helping him and they are still working together. They became well-known on YouTube when their video of the Pokemon song became the most popular video of the time. Their dedication to high quality clips has helped them win the attention of millions of people worldwide.

Since 2006, Smosh has made various comedy videos that are still regularly updated and consistently popular. It has more than 45 million subscribers and 16 billion views. The main reasons behind the success of Smosh are the use of interesting or creative content, high video quality and professional video editing programs.

[4] Professional YouTubers advise beginners who want to start a YouTube channel to turn off the comments so as not to get any negative ones that might discourage them. Being safe is also very important; so they had better hide their faces, real names and the places where they live. Another tip is that beginner YouTubers need to be themselves and make videos about things they really like and which are inspiring to other people.

